

Celebrate the Children

Boys & Girls Clubs of Central Florida Premier Gala



Partnership Opportunities



BOYS & GIRLS CLUBS
OF CENTRAL FLORIDA



WHAT IS CELEBRATE THE CHILDREN?

Be a part of our biggest night of the year!

There's no evening quite like Celebrate the Children (CTC), Boys & Girls Clubs of Central Florida's premier annual gala. Each year, this signature event brings the Central Florida community together for a memorable night of impact — featuring elevated dining, inspiring entertainment, and a fully immersive atmosphere that makes guests feel as though they have stepped into another world.

Throughout the evening, Club member talent takes center stage, from visual and performing arts to the powerful stories shared by our Youth of the Year finalists. We look forward to unveiling the theme for our upcoming Celebrate the Children.

AN ELEVATED EVENING WITH A POWERFUL PURPOSE

- Gourmet seated dinner
- Silent and live auctions
- Inspiring stories from Club members, including a keynote from the Kiwanis Club of Orlando Foundation Youth of the Year
- Open bar cocktail reception
- Club displays showcasing Club member art and academic projects

EVENT DETAILS

Saturday

April 17, 2027

Time TBA

Hilton Orlando

6001 Destination Pkwy

Event Site:
bgccf.org/ctc



SPONSORSHIP DEADLINE

Friday, March 5, 2027

THE IMPACT OF YOUR PARTNERSHIP

More than a gala.

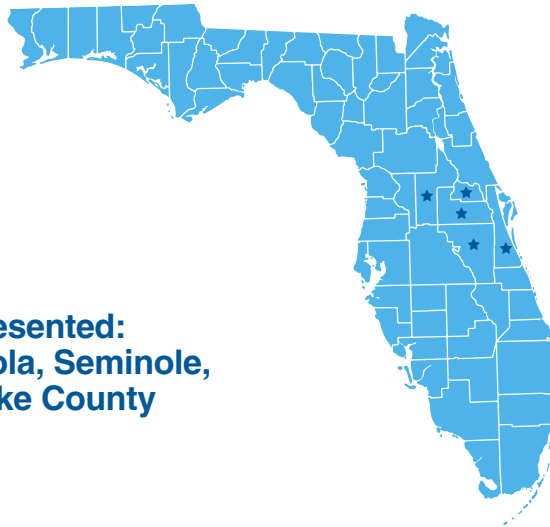
At its heart, Celebrate the Children is Central Florida coming together in a powerful, joyful, and deeply personal way to lift up the youth and teens who need us most. Nearly 1,000 corporate partners, community leaders, and passionate supporters gather each year for an unforgettable evening that showcases the very best of what happens behind our blue doors — creativity, confidence, leadership, joy, and extraordinary potential.

The event raises just over \$1 million in vital funds for Club programming, representing about 10% of our annual operating budget. Your investment provides caring mentors, enriching programs, and welcoming spaces that give young people across our community the opportunities, support, and sense of belonging they need to thrive.

97 Partners
in 2026

31 Years of
Partnership

5 Counties Represented:
Brevard, Osceola, Seminole,
Orange and Lake County



OUR MISSION

Our mission is to inspire and enable all young people, especially those who need us most, to realize their full potential as productive, responsible, and caring adults.



TITLE PARTNERSHIP | \$100,000

1 AVAILABLE

As the exclusive **Title Partner of Celebrate the Children**, your company receives premier visibility before, during, and after the event, while making life-changing programs possible for Central Florida youth.

PREMIER BRAND VISIBILITY

PRE-EVENT VISIBILITY

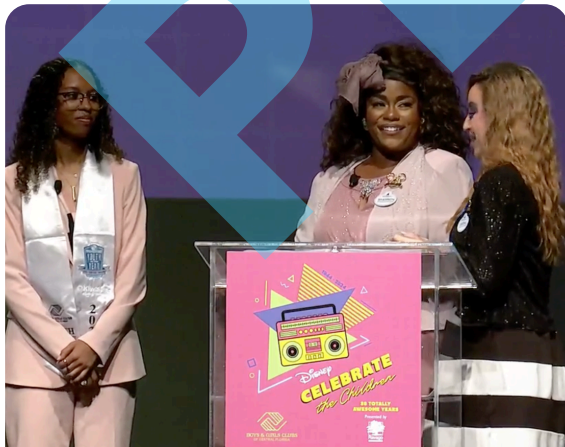
- Logo featured with title placement alongside the Celebrate the Children event logo
- Exclusive welcome letter included in event invitation
- Recognition in digital and print advertising with event media partners
- Logo featured with title placement in three Boys & Girls Clubs of Central Florida e-blasts
- Dedicated social media announcement recognizing your company as the exclusive Title Partner

DAY-OF BRAND PRESENCE

- Premier logo placement in digital pre-show presentation
- Logo featured on themed event projections, screens, and digital displays, where available
- Logo featured on event step-and-repeat backdrop
- Logo featured on select event décor and/or tabletop branding
- Logo featured on beverage napkins
- Logo featured with title placement on the online bidding platform and print program

CONTINUED RECOGNITION

- Personalized company thank-you video shared on BGCCF social media
- Recognition in post-event communications
- First right of renewal for the following year's Title Partnership



TITLE PARTNERSHIP | \$100,000

1 AVAILABLE

SIGNATURE EVENT EXPERIENCE

VIP GUEST EXPERIENCE

- Gourmet VIP dining experience for 32 guests, or four tables
- Priority seating for Title Partner guests in a premier location within the event space, based on final floor plan, production needs, and venue layout
- Open bar cocktail reception with hors d'oeuvres
- Complimentary valet parking passes for guests
- Up to six guest rooms for the night of the event, subject to availability

PROGRAM PARTICIPATION

- Opportunity for approved remarks during the program and/or the opportunity to play a brief sponsored video (produced by Title Partner)
- Company-sponsored Club member table at event, with brand recognition

ON-SITE OPPORTUNITIES

- Exclusive branded presence at the event entrance or primary guest welcome area
- Opportunity to create a custom guest activation or immersive experience developed in partnership with BGCCF, pending approval

Fulfillment note:

All benefits are subject to final event format, venue capabilities, production timelines, and mutually agreed-upon fulfillment.



PRESENTING PARTNERSHIP | \$75,000

2 AVAILABLE

As a **Presenting Partner of Celebrate the Children**, your company receives prominent visibility before, during, and after the event, creating a memorable night for guests while supporting GREAT futures in Central Florida.

PREMIER BRAND VISIBILITY

- Prominent logo visibility throughout the event
- Personalized company thank-you video shared on BGCCF social media
- Recognition in digital and print advertising with event media partners
- Logo featured in three Boys & Girls Clubs of Central Florida e-blasts
- Logo featured on the online bidding platform and printed program
- Logo featured in digital event program rotation with high frequency
- Gobo projection of company logo at event
- Logo featured on event step-and-repeat backdrop

SIGNATURE EVENT EXPERIENCE

- Gourmet VIP dining experience for 24 guests, or three tables
- Open bar cocktail reception with hors d'oeuvres
- Complimentary valet parking passes for guests
- Six guest rooms for the night of the event, subject to availability

Fulfillment note:

All benefits are subject to final event format, venue capabilities, production timelines, and mutually agreed-upon fulfillment.



NEW

SIGNATURE PARTNERSHIP | \$50,000

3 AVAILABLE

As a **Signature Partner of Celebrate the Children**, your company receives elevated event visibility and meaningful recognition throughout the evening, while bridging the opportunity gap for Central Florida youth.

PREMIER BRAND VISIBILITY

- Logo featured on the online bidding platform
- Logo featured on event step-and-repeat backdrop
- Personalized company thank-you video shared on BGCCF social media
- Recognition in BGCCF social media story and highlights
- Logo featured in three Boys & Girls Clubs of Central Florida e-blasts
- Recognition in digital and print advertising with event media partners
- Logo recognition with high-frequency in digital pre-show presentation
- Company name recognition in printed program

SIGNATURE EVENT EXPERIENCE

- Gourmet VIP dining experience for 16 guests, or two tables, with open bar cocktail reception
- Four guest rooms for the night of the event, subject to availability

Fulfillment note:

All benefits are subject to final event format, venue capabilities, production timelines, and mutually agreed-upon fulfillment.



ADDITIONAL PARTNERSHIPS | \$30,000 – \$5,000

BENEFIT	GREAT FUTURES CHAMPION \$30,000	COMMUNITY LEADER \$20,000	OPPORUNITY BUILDER \$10,000	CLUB PARTNER (TABLE) \$5,000
Personalized thank-you from Youth of the Year				
Logo featured on online bidding platform				
Company thanked verbally during event program				
Hotel rooms for night of event, subject to availability	3 rooms	1 room		
Company recognition in three BGCCF e-blasts	Premier logo placement	Company name		
Recognition in print advertising with event media partners	Logo	Company name		
Company recognition on BGCCF website	Premier logo placement	Company name	Company name	
Company recognition in digital pre-show presentation	Logo	Company name	Company name	
Company recognition in printed program	Logo	Company name	Company name	
Gourmet dining experience with open bar reception	2 prime tables (16 guests)	2 prime tables (16 guests)	1 reserved table (8 guests)	1 reserved table (8 guests)

Fulfillment note:

All benefits are subject to final event format, venue capabilities, production timelines, and mutually agreed-upon fulfillment.

EXCLUSIVE PARTNERSHIP PACKAGES

SIGNATURE DRINK + BAR PARTNER | \$15,000

1 AVAILABLE

PREMIER BRAND VISIBILITY

- Exclusive sponsor recognition for the Celebrate the Children signature drink
- Exclusive company recognition at all event bars
- Company recognition on BGCCF's website
- Branded signature drink slide included in digital pre-show presentation
- Company recognition in printed program
- Company recognition in digital event program rotation

SIGNATURE EVENT EXPERIENCE

- Opportunity to participate in a signature drink mixology session with BGCCF's leadership
- One reserved table (8 tickets) to Celebrate the Children, including dining and open bar
- One guest room for the night of the event, subject to availability

AUCTION PARTNER | \$15,000

1 AVAILABLE

PREMIER BRAND VISIBILITY

- Prominent logo placement on the online bidding platform
- Company logo recognition as Auction Sponsor on event auction tables
- Company logo recognition in all auction-related e-blasts
- Company name recognition in BGCCF Facebook and Instagram stories promoting the silent auction
- Company name recognition in digital and print advertising with event media partners
- Company name recognition on BGCCF's website
- Company name recognition in digital pre-show presentation
- Company name recognition in print program

SIGNATURE EVENT EXPERIENCE

- One reserved table (8 tickets) to Celebrate the Children, including dining and open bar
- One guest room for the night of the event, subject to availability

PHOTO ACTIVATION PARTNER | \$10,000

1 AVAILABLE

PREMIER BRAND VISIBILITY

- Exclusive sponsor recognition for the event photo activation
- Company recognition on digital photo frame
- Company recognition on photo activation signage
- Company recognition on BGCCF's website
- Company recognition in digital event program rotation



*Photo activation
from 2026 event*

SIGNATURE EVENT EXPERIENCE

- One reserved table (8 tickets) to Celebrate the Children, including dining and open bar

LOOK BOOK PARTNER | \$10,000

1 AVAILABLE

PREMIER BRAND VISIBILITY

- Exclusive branding of the event look book, shared on social media, BGCCF's website, and with event sponsors
- Company recognition on BGCCF's website
- Company recognition in print program
- Company recognition in digital event program rotation

SIGNATURE EVENT EXPERIENCE

- One reserved table (8 tickets) to Celebrate the Children, including dining and open bar

WI-FI NETWORK PARTNER | \$7,500

1 AVAILABLE

PREMIER BRAND VISIBILITY

- Exclusive branding of the event Wi-Fi network, accessible and promoted to all guests
- Company recognition on BGCCF's website
- Company recognition in print program
- Company recognition in digital event program rotation

SIGNATURE EVENT EXPERIENCE

- Four tickets to Celebrate the Children, including dining and open bar

CHILD TRANSPORTATION PARTNER | \$5,000

1 AVAILABLE

PREMIER BRAND VISIBILITY

- Exclusive partner recognition for event-night Club member transportation
- Company recognition on BGCCF's website
- Company recognition in print program
- Company recognition in digital event program rotation

SIGNATURE EVENT EXPERIENCE

- Two tickets to Celebrate the Children, including dining and open bar



EXPLORE ADDITIONAL PARTNERSHIP OPPORTUNITIES

Every partnership has the power to open doors for Central Florida youth and teens.

Whether your organization is ready to make a premier investment, sponsor a table, support a specific event element, or explore an in-kind partnership, there is a meaningful way to transform young lives.

Our team would be happy to work with you to identify or customize a partnership opportunity that supports your goals and helps create GREAT futures for the young people who need us most.

For more information contact us at donations@bgccf.org.

NEXT STEPS

What We Need from You:

- Completed Partnership Agreement for before deadline, Friday, March 5, 2027.
- High Resolution Vector Logos - full color and one color white
- File formats preferred: .eps, .ai, .png, or high-resolution .jpg
- Applicable social media handles for Facebook, Instagram, and LinkedIn

CONNECT WITH US

Visit our website to learn more about our mission and what we offer. Follow us, engage with our mission, and see what's new by connecting with us on our social media pages.



www.bgccf.org



@Boys & Girls Clubs of Central Florida



@bgccf



@bgccf_clubs



BGCCFstaff

JOIN US AS A 2027 PARTNER

If you have questions or are interested in CTC partnership opportunities and event details, please contact our Development Team at **donations@bgccf.org**

Visit our website to learn more about how you can help Boys & Girls Clubs of Central Florida build brighter futures.

