

Club
Z

Disney

CELEBRATE THE CHILDREN
Sponsorship Opportunities



BOYS & GIRLS CLUBS
OF CENTRAL FLORIDA



CELEBRATE WITH US!

FOLLOW THE YELLOW BRICK ROAD TO CLUB OZ



Scan the Qr Code to access all event resources online!

APRIL 4, 2025 | ROSEN SHINGLE CREEK

What is Celebrate the Children?

For our Club members, staff, and cherished community supporters, there's no more enchanting night than our annual gala, Celebrate the Children. This year, we're following the yellow brick road to a magical land of whimsy and wonder. Celebrate the Children 2025 will transport you to the fantastical world of Club Oz, complete with a captivating entertainment, delightful food, and decor that sparkles like the Emerald City itself. Follow the yellow brick road to an evening of unforgettable fun and adventure!

What does Celebrate the Children support?

In addition to providing over 1,000 attendees with hearts-full of inspiration, Celebrate the Children is responsible for raising close to \$1 million of vital funds for our Club programming—about 10% of the annual operations budget for our Clubs. CTC proceeds provide caring mentors, enriching programming, and welcoming facilities for the children in our community who need us most.

About our Partners:

- 86 partners sponsored Celebrate the Children in 2024.
- Companies and individuals from five counties—including Brevard, Osceola, Seminole, Orange and Lake County—join and support us for Celebrate the Children every year.
- Our longest supporting partner has celebrated with us for over 30 years.

What are the marketing benefits for my company?

As a Celebrate the Children partner, not only will your company enjoy a fabulous evening of food, drink and entertainment, you'll also receive valuable marketing benefits, including ad exposure through our media partners, digital exposure on our social media channels, and recognition at the event.

See sponsorship-specific benefits on the next page. Marketing & hotel benefits are not guaranteed if submitted after deadline of March 14, 2025.









Will you join us as a 2025 partner?

For more sponsorship opportunities and event details, please contact Sarah Johnston, Chief Development Officer, at 407-920-5140 or sjohnston@bgccf.org.



PARTNER BENEFITS

CELEBRATE THE CHILDREN

BENEFITS CELEBRATE THE CHILDREN	PLATINUM \$30,000	DIAMOND \$20,000	RUBY \$10,000	SAPPHIRE \$5,000
Catered post-event thank you celebration for up to 24 guests at Club location of your choice				
Invitation to VIP Youth of the Year reception				
Logo featured on online bidding site				
Logo featured on event reception step-and-repeat backdrop				
Company-sponsored Club member table at event with brand recognition				
Company thanked verbally during event program				
Company recognition on BGCCF's social media platforms (>12,000 followers)	Personalized Company Thank You Video	Company Name listed in Thank You Video		
Hotel rooms at Rosen Shingle Creek	(4) Deluxe Rooms	(4) Deluxe Rooms	(2) Guest Rooms	
Company recognition in three e-blasts (distribution >6,500)	Premier Logo Placement	Logo	Company Name	
Company recognition on BGCCF's website	Premier Logo Placement	Logo	Company Name	Company Name
Recognition in digital and print advertising with our 2024 event media partners	Logo	Logo	Company Name	Company Name
Company recognition in digital event program rotation	Logo	Logo	Company Name	Company Name
Company recognition in printed auction guide	Logo	Company Name	Company Name	Company Name
Full page thank you ad in Orange Appeal Magazine	Premier Logo Placement	Company Name	Company Name	Company Name
Gourmet dining experience with cocktail reception and open bar	(2) Prime Tables (16 Guests)	(2) Prime Tables (16 Guests)	(1) Reserved Table (8 Guests)	(1) Reserved Table (8 Guests)

ADDITIONAL SPONSORSHIP OPPORTUNITIES

SUPPORT OUR CLUB MEMBERS & ENHANCE THE EVENT EXPERIENCE



OZIAN COUTURE SPONSOR | \$4,000

Child Costume/Style Guide Sponsor

- Exclusive sponsor for Club Member costumes
- Exclusive branding of event style guide—shared on social media, website and with event sponsors
- Company recognition on website
- Company recognition in printed auction guide
- Company recognition in digital event program rotation
- (2) tickets to Celebrate the Children gala on April 4, 2025 with dining and open bar



EMERALD EXPRESS SPONSOR | \$5,000

Child Transportation Sponsor

- Exclusive sponsor of Club Member transportation for night of event
- Company recognition in printed auction guide
- Company recognition on website
- Company recognition in digital event program rotation
- Company thanked verbally in VIP pre-event reception
- (2) tickets to Celebrate the Children gala on April 4, 2025 with dining and open bar



EMERALD EATS SPONSOR | \$7,000

BGCCF Staff/Volunteer/Child Performer Food Sponsor

- Exclusive sponsor of BGCCF staff, volunteer & Club Member food for the night of event
- Company recognition in printed auction guide
- Company recognition on website
- Branding or swag opportunity for BGCCF staff, volunteers or Club Members
- Company recognition in digital event program rotation
- Company thanked verbally in VIP pre-event reception
- (2) tickets to Celebrate the Children gala on April 4, 2025 with dining and open bar



OZ-MOPOLITAN SPONSOR | \$10,000

Signature Drink/Bar Sponsor

- Exclusive sponsor of Celebrate the Children 'Signature Drink' at night of event
- Exclusive company recognition on all bar at event
- Opportunity to participate in "Signature Drink" mixologist session with BGCCF's CEO
- Company recognition on website
- Company recognition in printed auction guide
- Company recognition in digital event program rotation
- "Signature Drink" branded slide in pre-event slide show rotation
- (4) Tickets to Celebrate the Children gala on April 4, 2025 with dining and open bar



OUR MISSION

CLOSING THE OPPORTUNITY GAP

To inspire and enable all young people, especially those who need us most, to realize their full potential as productive, responsible, and caring adults.



OUR CORE BELIEFS

A Boys & Girls Club provides:

- A safe place to learn and grow during the non-school hours
- Supportive relationships with caring, adult professionals
- Life-enhancing programs and character development experiences
- Hope and opportunity

OUR CORE PROGRAMS

Great Futures Start Here

- Health & Life Skills
- Character & Leadership Development
- Education & Career Development
- Sports, Fitness & Recreation
- The Arts



WHO WE ARE

BOYS & GIRLS CLUBS OF CENTRAL FLORIDA

SUCCESS IS WITHIN THE REACH OF EVERY CHILD WHO ENTERS OUR BLUE DOORS

We aspire to have all members on track to graduate from high school with a plan for the future, demonstrating good character and citizenship and living healthy lifestyles.

For more than 80 years, Boys & Girls Clubs has helped kids and teens reach their full potential in Central Florida:

12,000+

children served
last year

750+

adult staff and
volunteers

38

Club locations
in 5 counties

INVEST IN OUR COMMUNITY'S FUTURE

Every \$1 invested in Boys & Girls Clubs returns \$9.60 in current and future earnings and cost savings to communities.

Last year ...

100%

of our high school
seniors graduated.

85%

have post-secondary
education plans.

97%

of our Club members
were promoted to the
next grade level.



Thank you to our Event Partners for supporting
last year's Celebrate the Children!

TITLE SPONSOR



PRESENTING SPONSOR



PLATINUM SPONSORS



DIAMOND SPONSORS

AdventHealth
Lars & Julie Anderson
Dr. Phillips Charities

Jones Homes USA
Nemours Children's Health
Orlando Sentinel Media Group

Red Lobster
Universal Orlando Resort

RUBY SPONSORS

Ameris Bank
Charles Schwab
Chase Bank
The Desai Family
Emerson International, Inc.

Fidelity Investments
Ginsburg Family Foundation
Guys with Ties Philanthropy
The Kaltbaum Family
Orlando Magic

Orlando Tampa Built LLC
Petro Foundation
Raymond James & Associates
Rosen Hotels & Resorts
Shutts & Bowen, LLP

SAPPHIRE SPONSORS

Aagaard-Juergensen, LLC
Addition Financial
AmeriScapes Landscape
AssuredPartners
Axiom Bank
Baker & Hostetler
BankUnited
Baseline
Brasfield & Gorrie, LLC
Michelle & Adam Breunig
Bright Future Electric
Brown & Brown
Insurance Services, Inc.
Celebration Restaurant Group
Central Florida Auto
Dealers Association
Central Florida Chapter Associated Builders
and Contractors, Inc.
City National Bank
Clifton Larson Allen LLP
The Core Training &
CrossCountry Mortgage, LLC

Ernst & Young LLP
Fairwinds
Finfrook
Florida Blue
Goldman Sachs
GrayRobinson
Greater Orlando Sports
Commission - GO Sports
Greenberg Traurig, P.A.
Michael & Denise Hammond
Hatcher Insurance, LLC
Kardia Transport
Kavaliro
Kennedy Space Center
Visitor Complex
Kissimmee Utility Authority
Kiwanis Club of Orlando Foundation
KPMG LLP
Kycocera Document
Solutions Southeast, LLC
Lake Apopka Natural Gas District
The Long Family

Lowndes
Milwaukee Brewers Baseball Club
NBC Sports NEXT
Orlando City SC & Orlando Pride
Orlando Health
Osceola Sheriff's Office
The Poinsette Foundation
Qualfon
Regions Bank
Rhodes+Brito Architects
Russell & Mazie Salerno
Sherpa Delivery Direct, LLC
Spectra Contract Flooring
TECO Peoples Gas
Trinity Family Builders
Turner Construction Company
USF Federal Credit Union
Valencia College
Visual Eyes Eyewear, Inc.
Wharton-Smith

PARTNERSHIP AGREEMENT

2025 CELEBRATE THE CHILDREN | CLUB OZ

- Platinum Partnership (\$30,000)
 - Diamond Partnership (\$20,000)
 - Ruby Partnership (\$10,000)
 - Sapphire Partnership (\$5,000)
 - Support A Club Member:
 - \$10,000 \$5,000 \$2,500
 - \$1,000 \$500 \$ _____
Other
 - Additional Sponsorships _____
 - I would like to donate an auction package.
- My check is enclosed.
 - Please invoice me.
 - Please charge my credit card:
 - Visa MC Amex Discover
 - Card Number: _____
 - Expires: _____
 - Name: _____

Company name (for recognition purposes): _____

Point person for event: _____ Title: _____

Address: _____ City/State/Zip: _____

Phone: _____ Email: _____

Who contacted you about this event: _____

Person to receive letter of acknowledgement: _____

Title: _____ Phone: _____ Email: _____

Address (if different): _____ City/State/Zip: _____

Partnership Authorized by (signature): _____

Please make checks payable to Boys & Girls Clubs of Central Florida

101 E. Colonial Drive, Orlando, FL 32801 | Phone: 407.841.6855 | Fax: 407.872.7796 | www.bgccf.org

Contact Sarah Johnston at sjohnston@bgccf.org to get involved in Celebrate the Children 2025

WE'RE LOOKING FORWARD TO SEEING YOU APRIL 4, 2025

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A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION FOR BOYS & GIRLS CLUBS OF CENTRAL FLORIDA, A FLORIDA-BASED NONPROFIT CORPORATION (REGISTRATION NO. CH1920), MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 1-800-HELP-FLA (435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.

Date Received: _____



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